

platform	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY
website	announce artists	Emerging	artist features	how we work	site features; artists, demos, prizes, partners	how we work, demonstration listings	partner offers, partner menus, site draws	touring routes, demonstration listings
e-newsletter	announce artists	Emerging	artist features	how we work	site features; artists, demos, prizes, partners	how we work, demonstration listings	partner offers, partner menus, site draws	touring routes, demonstration listings
Facebook	announce artists	Emerging	artist features	how we work	site features; artists, demos, prizes, partners	how we work, demonstration listings	partner offers, partner menus, site draws	touring routes, demonstration listings
Twitter	announce artists	Emerging	artist features	how we work	artist features	how we work	touring routes	demo listings
Artist's websites etc.	announce artists	Emerging	artist features	how we work	artist features	how we work, demonstration listings	partner offers, partner menus, site draws	touring routes, demonstration listings
Facebook Ads						how we work	artist features, general tour	touring routes, demonstration listings
Google Ads							artist features, general tour	touring routes, demonstration listings

